

**PUSSY & POOCH KICKS OFF HOLIDAY SHOPPING FOR PETS AND
PET LOVERS WITH AFTER THANKSGIVING SALE AND LAUNCH OF
ONLINE STORE**

Unique Pet Boutique Caters to Modern Pets and their Owners

Los Angeles, CA – November 26, 2008 – The holiday shopping season is in full swing and [Pussy & Pooch](#) in downtown Los Angeles is hosting an After Thanksgiving Sale from Friday, November 28th through Sunday, November 30th, 10am – 7pm Friday and Saturday; 12pm-5pm Sunday. The unique pet boutique catering to modern pets and their owners will offer 15% off a variety of items that make for the perfect gift or stocking stuffer including pet apparel, collars, leashes, harnesses, toys, treats, and more.

In addition, Pussy & Pooch announced today that it has launched its online store, www.pussyandpooch.com, featuring many of the unique pet items and nutritional products found in the boutique, as well as additional products available online only including pet beds and furniture, and other large unique items. The online boutique will offer shipping within the United States only for UPS ground and 2-day delivery, with additional markets expected in the near future. In support, Pussy & Pooch is offering online shoppers free standard shipping on all orders over \$50 through November 30, 2008.

“While we focus on catering to consumers in the local community, we also have many visiting the downtown area that have come to greatly enjoy the Pussy & Pooch experience,” said Rob Gaudio, owner of Pussy & Pooch. “The addition of the online store enables us to cater to those out of town consumers, as well as extend our unique experience and product selection to potential new clients across the country looking for modern, distinctive pet products.”

Pussy & Pooch brings a playful, edgy and fun twist to the traditional pet store experience with distinctive, yet moderately priced products and services. Offering a colorful and interactive social setting for pets and their parents, Pussy & Pooch is home to the one-of-a-kind [Pawbar™](#) featuring in-store freshly prepared pet meals at a food counter for dogs, as well as a self serve [Bathhouse](#) for owners to wash their pets, an in-store PETaPOTTY™ area, and a covered outdoor patio for owners to enjoy their own refreshments delivered from a variety of local eateries along with free Wi-Fi access, while hanging out with their furry friends. Pussy & Pooch features an array of pet centric merchandise including modern pet furniture, premium [spa products](#), toys, gifts, pet fashion and [accessories](#), and specializes in a variety of premium organic, raw, dehydrated and traditional pet food diets, as well as nutritional guidance geared toward maintaining pets' well-being.

And, just in case you are shopping for those pets or pet lovers who are a little more finicky to choose a gift for, not to worry. Pussy & Pooch makes it easy with [gift certificates](#) available both in-store, and online, all year long.

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About Pussy & Pooch

Pussy & Pooch is an innovative and unique pet boutique catering to the urban lifestyle of modern pets and their owners. Founded in 2007 by husband and wife entrepreneurial team Rob Gaudio and Janene Zakrajsek, Pussy & Pooch is based in Los Angeles, CA and privately held. Rob and Janene reside in downtown Los Angeles with their dog Cosmo and cat Minx.

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