

Pussy & Pooch Opens Second Location in Historic Belmont Shore

Neighborhood Pet Oasis features One-of-a-Kind Pawbar®, Pet Bathing and Spa Services, Pet Wellness and Nutrition, and More

October 26, 2009 – Los Angeles, CA – Pussy & Pooch (www.pussyandpooch.com), an innovative and unique pet lifestyle destination geared toward modern pets and their owners, today announced it has opened a second location in the historic Belmont Shore area of Long Beach. A neighborhood urban oasis, Pussy & Pooch offers a colorful and interactive social setting featuring distinctive, yet moderately priced high quality products and everyday essentials with a focus on healthy nutrition and green living for pets.

Located 4818 E Second Street, [Pussy & Pooch](#) is home to the one-of-a-kind [Pawbar®](#), an in-store food counter serving fresh, made-to-order meaty pet meals with “seats” for 3 dogs and cats at a time. In addition, Pussy & Pooch offers a full service [Bathhouse](#) with pet bathing and spa services, as well as provides a focus on healthy living for pets by offering a variety of premium organic, raw, dehydrated and traditional pet food diets, along with nutritional guidance geared toward maintaining a pets’ well-being. For green living, Pussy & Pooch helps to reduce ones “pet carbon paw print,” by featuring many biodegradable, eco friendly and green products including toys, bedding, pet care and grooming essentials. The destination also features an extensive array of modern pet furniture, uber stylish pet accessories, and more, as well as a delicious selection of pet bakery treats featuring all-natural oven-baked cookies and personalized cakes by Three Dog Bakery®.

"Belmont Shore is well known as a pet friendly shopping destination and for the Long Beach Dog Beach Zone, so naturally, we are thrilled to become part of it," said Janene Zakrajsek, co-owner of Pussy & Pooch. "We look forward to supporting the current and future efforts from the Belmont Shore pet community through our unique design-forward pet lifestyle experience, looking to bring pets and their people together in a social and unique way."

Founded by husband and wife entrepreneurial team Rob Gaudio and Janene Zakrajsek, Pussy & Pooch opened its first location in downtown Los Angeles in 2007 and has become known for catering to its local pet community with regular pet mixers, socials, adoption events and more.

About

Pussy & Pooch is an innovative and unique pet lifestyle destination geared toward modern pets and their owners. A neighborhood urban oasis, [Pussy & Pooch](#) offers a colorful and interactive social setting featuring distinctive, yet moderately priced high quality products and everyday essentials with a focus on healthy nutrition and green living for pets. Pussy & Pooch is home to the one-of-a-kind Pawbar® where furry friends can feast on made-to-order meaty pet meals, a Bathhouse with pet bathing and spa services, as well as features an extensive array of modern pet furniture, uber stylish pet accessories, eco friendly pet toys, green and biodegradable products, and more. Pussy & Pooch is dedicated to its communities and hosts regular mixers for pets and their parents - including Mutt Mingles, Pet Adoptions, Pet-centric Charity Events, Art Exhibits, Pet Nutritional Guidance and more.

###

Press Contact

Karen DeMarco
310-850-5959