



September 24, 2008 06:17 PM Eastern Daylight Time 

Pussy & Pooch to Offer Free “What’s in their Bowl” In-Store Workshops and Events on Pet Nutrition Through October

Weekly Workshops to Feature Special Guest Speaker and Pet Nutrition Specialist Sabine Contreras

Each Week a Different Theme with Special Events and Promotions, and Chance to Win Free Pet Food for a Year

LOS ANGELES--([BUSINESS WIRE](#))--Pussy & Pooch, (www.pussyandpooch.com), an innovative and unique pet boutique catering to pet owners living in, and visiting, downtown Los Angeles, announced it is offering free “What’s in their Bowl” in-store workshops and events on pet nutrition throughout the month of October. Each week will offer a different theme, with special events and promotions to support, including a photo contest to win free pet food for a year.

The weekly pet food focused workshops will feature pet nutrition expert Sabine Contreras, and take place each Wednesday evening, 5:30pm – 7:30pm at Pussy & Pooch, 564 South Main Street, Los Angeles, CA 90013, cross street 6th Street. Participants will be provided facts and information to increase their awareness about pet nutrition, the pet food industry overall, and the variety of diets available to meet the needs of their pets. They will also receive dedicated materials related to the workshop, and be able to participate in a Q&A with Sabine. The workshop topics include:

Wednesday, September 24th

An Introduction into Learning, "What's (Really) In Pet Food?"

Wednesday, October 1st

An Overview of Fresh Prepared and Home Cooked Meals

Wednesday, October 8th

"Kibble or Can? Think Outside the Bag"

Wednesday, October 15th

"The Raw Diet"

“The goal of the pet nutrition events is to promote local consumer awareness about what they are really feeding their pets, and the quality and variety of diets available through an independent retailer such as ours,” said Janene Zakrajsek, co-owner of Pussy & Pooch. “We advocate a healthy lifestyle for pets, of which diet is paramount, and offer a complete line of premium organic, holistic, natural and raw foods and treats for dogs and cats.”

In addition, Pussy & Pooch will complement each weekly Wednesday evening workshop with themes and special promotions such as free samples, tastings and discounts to support the different weekly topics.

There is also a photo contest where entrants have a chance to win free pet food for a year, www.pussyandpooch.com/WinFood. To enter, simply become a member of the Pussy & Pooch community site, [THE HYDRANT](#). Create a profile for you and your pets, and upload a photo or video (no more than 1 minute in length) of your pet having fun with food or treats. When you upload your photo or video, you must tag it with the text "fun with food," and enter it exactly as shown and with the quotation marks. Deadline to enter is October 15, 2008.

About Pussy & Pooch

A neighborhood destination in downtown Los Angeles for the urbane pet owner, Pussy & Pooch is a unique retail concept that fuses traditional pet boutique amenities with exclusive modern luxuries like the one-of-a-kind Pawbar™ where hip pets can “walk-up” for nutritious raw-food meals, as well as a self serve bathhouse for pet owners living the urban condo or apartment lifestyle, and much more. Pussy & Pooch offers a thoughtful and interactive opportunity to take advantage of distinct products

and services fashioned for chic pets and their owners, www.pussyandpooch.com.

Contacts

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