

FIDM in the News

March 3, 2008

The Latest News from FIDM/The Fashion Institute of Design & Merchandising

FIDM Grad Opens Ultra-Stylish Pet Boutique In Downtown L.A.

Politicians, friends, and stylish pet-loving urban dwellers joined **FIDM [Graphic Design Grad Janene Zakrajsek](#)** for the grand opening of her highly-anticipated new pet boutique, Pussy & Pooch. Located in Downtown Los Angeles, Pussy & Pooch is a high concept pet store featuring a Paw Bar, Bathhouse, and boutique filled with products for the discriminating pet. **FIDM [Interior Design Grad Tracy Beckmann](#)** is responsible for the store's ultra-fab decor. For more on Pussy & Pooch, which has been featured in *Angeleno*, *944*, *Pet Style News*, and *Pet Business* magazines, [visit the official website](#). --Kim

