

## PUSSY & POOCH TO HOST ITS SECOND ANNUAL "12 DAYS OF TWINKLE"

### *Pet Boutique to Offer Special Holiday Promotions and In-Store Events featuring Unique Gift Ideas for Pets and their Owners*

Los Angeles, CA – December 11, 2008 – Pussy & Pooch ([www.pussyandpooch.com](http://www.pussyandpooch.com)), a unique pet boutique catering to modern pets and their owners announced today it's second annual "12 Days of Twinkle." The two week event offers a variety of special promotions and in-store events to help you find great holiday gifts for pets and their owners, as well as fun festivities for all.

Located at 564 South Main Street, Los Angeles, CA 90013, cross street 6<sup>th</sup> Street, Pussy & Pooch brings a playful, edgy and fun twist to the traditional pet store experience with distinctive, yet moderately priced products and services. Offering a colorful and interactive social setting for pets and their parents, Pussy & Pooch is home to the one-of-a-kind [Pawbar™](#) featuring in-store freshly prepared pet meals at a food counter for dogs, as well as a self serve [Bathhouse](#) for owners to wash their pets, an in-store PETaPOTTY™ area, and a covered outdoor patio for owners to enjoy their own refreshments delivered from a variety of local eateries along with free Wi-Fi access, while hanging out with their furry friends. In addition, Pussy & Pooch features an array of pet centric merchandise including modern pet furniture, premium [spa products](#), toys, gifts, pet fashion and [accessories](#), and specializes in a variety of premium organic, raw, dehydrated and traditional pet food diets, as well as nutritional guidance geared toward maintaining pets' well-being.

"12 Days of Twinkle" kicks off today, December 11, and the two-week celebration will provide a variety of fun and festive in-store promotions and events including;

- **December 11<sup>th</sup>** – Days of Twinkle Begins
  - o Downtown Art Walk opening reception 6pm-10pm | Pussy & Pooch Bailey Gallery presenting *Down on the Farm* by San Diego contemporary artist | Cynthia Colis | [www.cynthiacolis.com](http://www.cynthiacolis.com)
- **December 12<sup>th</sup>** – TGIF at the Pawbar/ Thank God it's Food
  - o Special holiday meals prepared at the Pawbar
- **December 13<sup>th</sup>** – Holiday Pet Portraits 10am-7pm
  - o Pet Photographer Pam Marks of PawPrince Studios – advance reservations required
- **December 14<sup>th</sup>** – 15% off all Pet Furniture and Accessories
  - o Special deals on beds, feeders, cat scratchers and more
- **December 15<sup>th</sup>** – 15 % off all Pet Fashion and Accessories
  - o Special deals on sweaters, coats, collars, leashes, holiday accessories, and more
- **December 16<sup>th</sup>** – Tinkle Tuesday 10am-9pm and Holiday Mutt Mingle 6pm -9pm
  - o Tinkle Tuesday offers 15 % off all PETaPOTTY™ products/accessories
  - o Mutt Mingle is a Holiday mixer for pets and their owners with a festive menu of treats for both
    - Special guests include The Pawtastics featuring Laura Nativo and dog Preston Cassanova, Laurie Williams and dog Andrew of CBS's Greatest American Dog. The Pawtastics is an all-volunteer, non-profit family of happy canines and their humans who give unconditional love to people of all ages with social, physical, emotional and cognitive needs in Southern California.
- **December 17<sup>th</sup>** – 15% off Treats
  - o Treat Tasting at the Pawbar – Free samples of our best-selling treats
- **December 18<sup>th</sup>** – 15 % off Toys
- **December 19<sup>th</sup>** – TGIF at the Pawbar/ Thank God it's Food

- Special holiday meals prepared at the Pawbar
- **December 20<sup>th</sup>** – Dog Wash / Spa Day, 15% off Spa/Grooming Products
  - Lather up and get clean for Holiday parties - Free blueberry facial + Pawbar meal with every self-serve pet wash
- **December 21<sup>st</sup>** – Dog Wash / Spa Day, 15% off Spa/Grooming Products
  - Lather up and get clean for Holiday parties - Free blueberry facial + Pawbar meal with every self-serve pet wash
- **December 22<sup>nd</sup>** – 15% off Holiday merchandise
  - Perfect solution to last minute holiday gifts and stocking stuffers
- **December 23<sup>rd</sup>** – 15% off Holiday Merchandise
  - Perfect solution to last minute holiday gifts and stocking stuffers
- **December 24<sup>th</sup>** – 15% off Holiday Merchandise
  - Last chance to pick up great holiday gifts and stocking stuffers

Pussy & Pooch will offer Holiday hours through December 24, 2008, and will be open each Sunday and Monday 11am – 6pm, Tuesday, Wednesday and Thursday 11am – 9pm. Although “12 Days of Twinkle” officially runs through December 23<sup>rd</sup>, Pussy & Pooch will offer specials through December 24<sup>th</sup> for last minute shoppers.

If shopping for pets or pet lovers who are a little more finicky to choose a gift for, not to worry. Pussy & Pooch makes it easy with [gift certificates](#) available both in-store and online.

And, for a little extra something post holiday, check out Pussy & Pussy on December 26<sup>th</sup> for 50% off all Holiday items.

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#### **About Pussy & Pooch**

Pussy & Pooch is an innovative and unique pet boutique catering to the urban lifestyle of modern pets and their owners. Founded in 2007 by husband and wife entrepreneurial team Rob Gaudio and Janene Zakrajsek, Pussy & Pooch is based in Los Angeles, CA and privately held. Rob and Janene reside in downtown Los Angeles with their dog Cosmo and cat Minx.

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