



PUSSY & POOCH RECEIVES TWO 2010 TOP READERS CHOICE HONORS BY LOS ANGELES DOWNTOWN NEWS

Unique Boutique Named Best Pet Supplies/Boutique Winner and Best Pet Grooming Winner

Los Angeles, CA -- August 2, 2010 -- Pussy & Pooch, (www.pussyandpooch.com), an innovative and unique pet lifestyle destination geared toward modern pets and their owners, has been named L.A. Downtown News' Readers Choice 2010 Best of Downtown for Best Pet Supplies/Boutique winner, and Best Pet Grooming winner.

"We are honored to be named the 'best of' L.A. Downtown News' Reader's Choice for both the pet boutique and pet grooming categories," said Janene Zakrajsek, co-owner and pet-trepreneur, Pussy & Pooch. "We strive to offer an exceptional pet lifestyle experience and are committed to providing our loyal customers, as well as guests to the LA area with a unique approach, combined with appealing products and unparalleled customer service. This recognition is a testament to the dedicated P&P team, and we thank you."

A neighborhood urban oasis, Pussy & Pooch offers a colorful and interactive social setting featuring distinctive, yet moderately priced high quality products and everyday essentials with a focus on healthy nutrition and green living for pets. Pussy & Pooch is home to the one-of-a-kind [Pawbar®](#), an in-store food counter serving fresh, made-to-order meaty pet meals with "seats" for 3 dogs and cats at a time. In addition, Pussy & Pooch offers a full and self-serve [Bathhouse*](#) with pet bathing and spa services for locals in the area, as well as for those traveling with their pets. With a focus on healthy living for pets, Pussy & Pooch specializes in a variety of premium organic, raw, dehydrated and traditional pet food diets, along with nutritional guidance geared toward maintaining a pets' well-being. For green living, Pussy & Pooch helps to reduce one's "pet carbon paw print," by featuring many biodegradable, eco friendly and green products including toys, bedding, pet care and grooming essentials. The destination also features an extensive array of modern pet furniture, über stylish pet accessories, and more, as well as a delicious selection of pet bakery treats featuring all-natural oven-baked cookies and personalized cakes by Three Dog Bakery®.

"Our goal is to offer customers something different, modern and cutting-edge," said Rob Gaudio, co-owner and pet-trepreneur, Pussy & Pooch. "We appreciate the recognition from the community and look forward to continuing to serve them, as well as offering new and exciting products and services. In the coming weeks we will be unveiling an expanded area and new service for the downtown pet community centered around a pet nutrition."

Recently named in [Entrepreneur Magazine's Annual 100 Brilliant Ideas](#), Pussy & Pooch was founded by husband and wife "pet-trepreneurial" team Rob Gaudio and Janene Zakrajsek. The entrepreneurial" duo opened their first Pussy & Pooch location in downtown Los Angeles in 2007, followed in 2009 with a second location in the historic Belmont Shore area of Long Beach, CA.

About

Pussy & Pooch is an innovative and unique pet lifestyle destination geared toward modern pets and their owners. A neighborhood urban oasis, [Pussy & Pooch](#) offers a colorful and interactive social setting featuring distinctive, yet moderately priced high quality products and everyday essentials with a focus on healthy nutrition and green living for pets. Pussy & Pooch is home to the one-of-a-kind Pawbar® where furry friends can feast on made-to-order meaty pet meals, a Bathhouse with pet bathing and spa services, as well as features an extensive array of modern pet furniture, über stylish pet accessories, eco friendly pet toys, green and biodegradable products, and more. Dedicated to its local pet communities, Pussy & Pooch hosts regular [events](#) for pets and their parents - including Mutt Mingle's, Pet Adoptions, Pet-centric Charity Events, Art Exhibits, Pet Nutritional Guidance and more. Follow Pussy & Pooch on Twitter [@Pussy&Pooch](#), and Like on Facebook, www.facebook.com/pussyandpooch.

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*Full service and self serve Bathhouse in downtown Los Angeles, full service only in Long Beach, CA.