

PUSSY & POOCH TO HOST ITS 5th ANNUAL “12 DAYS OF TWINKLE”

Pet Specialty Retailer to Offer Limited Time Holiday Promotions and In-Store Events featuring Unique Gift Ideas for Pets and their People

Los Angeles, CA and Long Beach, CA – December 8, 2011 – Pussy & Pooch (www.pussyandpooch.com), the ultimate pet lifestyle destination for pets and their people today announced its fifth annual “12 Days of Twinkle” – a two week event featuring a variety of holiday themed promotions and festive in-store events to help consumers find great holiday gift ideas for pets and pet lovers.

Located at 564 South Main Street, Los Angeles, CA 90013 and 4818 E. 2nd Street, Long Beach, CA 90803, [Pussy & Pooch](#) offers a colorful and interactive social setting featuring distinctive products and everyday essentials with a focus on healthy nutrition and green living for pets.

“[12 Days of Twinkle](#)” runs December 12 through December 24 and includes a variety of in-store promotions, limited-time sales, special Mutt Mingle and Meow Mingle holiday social events, charitable gift wrapping, pet adoptions and cheer for all at both Pussy & Pooch locations, *except where specifically noted*:

- **Monday, December 12th**: 15% off all Pet Treats & Pet Toys
- **Tuesday, December 13th**: Twinkle Howliday Mutt Mingle Holiday Social, Downtown Los Angeles
 - o Enjoy 15% off the entire store during our Holiday mixer for dogs and their owners with a festive menu of treats for both, 6pm-9pm
- **Wednesday, December 14th**: Twinkle Meow Mingle Holiday Social & Kitty Adoptions, Downtown Los Angeles
 - o Enjoy 15% off the entire store during our Holiday mixer for cats and their owners with a festive menu of treats for both as well as Kitty Adoptions with Kitty Bungalow, 6-9pm
- **Thursday, December 15th**: 15% off our entire stock of Pet Fashion & Accessories
- **Friday, December 16th**: Twinkle Howliday Mutt Mingle Holiday Social, Long Beach
 - o Enjoy 15% off the entire store during our Holiday mixer for dogs and their owners with a festive menu of treats for both 6-9pm
- **Saturday, December 17th & Sunday, December 18th**: Holiday Cheer, Shopping & Wrapping, 12pm-5pm
 - o Sip and nibble on holiday cheer while you shop for your favorite furry friends, support Downtown Dog Rescue and Seal Beach Animal Shelter by having them wrap your purchase for a donation
- **Monday, December 19th**: 15% off all Pets Treats & Pet Toys
- **Tuesday, December 20th**: 15% off all Pets Treats & Pet Toys
- **Wednesday, December 21st**: 15% off our entire stock of Pet Fashion & Accessories
- **Thursday, December 22nd**: 15% off all Holiday Merchandise
- **Friday, December 23rd**: 25% off all pet-tastic Holiday Merchandise including gifts and stocking stuffers
- **Saturday, December 24th**: Final day of Holiday Cheer & Surprises for your last minute shopping

Shoppers can “paw it forward” this holiday season by helping pets in need with Pussy & Pooch and the Operation Santa Paws Donation Drive. In partnership with West Paw and Primal Pet Foods, shop either location and purchase select items (toy, collar, leash or treats) for \$1 to \$10 which will be donated to Pussy & Pooch partner rescue programs including the Lu Parker Project, the Long Beach P.D. Pitchford Companion Animal Village & Education Center and the Seal Beach Animal Shelter.

For those still looking for the perfect pet gifts this holiday season, the Pussy & Pooch Holiday Gift Guide, <http://www.pussyandpooch.com/holidaygiftguide2011/>, is filled with Stocking Stuffers for Under \$10, Eco-chic Pet Gifts, Top Gifts for Cool Cats, Top Gadgets & Brainteaser Games for Pets, the Best Holiday Pet Fashion, Top Pet Splurges and more. [Gift certificates](#) are also available in-store and online.

Already stocking up for Holiday 2012? Stop by both Pussy & Pooch locations on December 26th for 50% off all holiday items.

###

About

Named “Best of LA 2011” by *Los Angeles Magazine*, Pussy & Pooch is the ultimate pet lifestyle destination for pets and their people. Featuring moderately priced high quality products and everyday essentials with a focus on healthy nutrition and green living for pets, Pussy & Pooch is home to the one-of-a-kind [Pawbar](#)® where furry friends can feast on made-to-order meaty pet meals, the [Bathhouse](#) with self-serve pet bathing* and full service pet spa, the [Meat Market](#) featuring premium organic, raw, dehydrated and traditional pet food diets, and the Pethouse [Boutique](#) offering an extensive array of stylish pet furniture, pet fashion and accessories, eco-friendly pet toys, organic pet grooming and spa products, green and biodegradable essentials, and more. Follow Pussy & Pooch on Twitter [@pussyandpooch](#) and Facebook.com/pussyandpooch.

**Self-serve pet bathing downtown Los Angeles only*

Press Contact

Karen DeMarco

310-850-5959

karen@pussyandpooch.com